

Portfolio

Nastasja Schefter

Hi, it's me



01



02



click on the photos for navigation

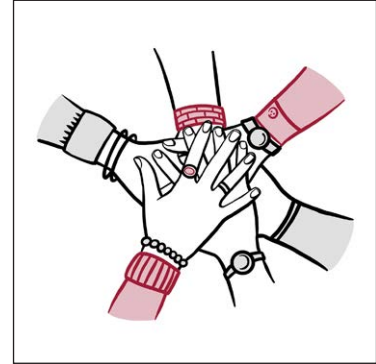
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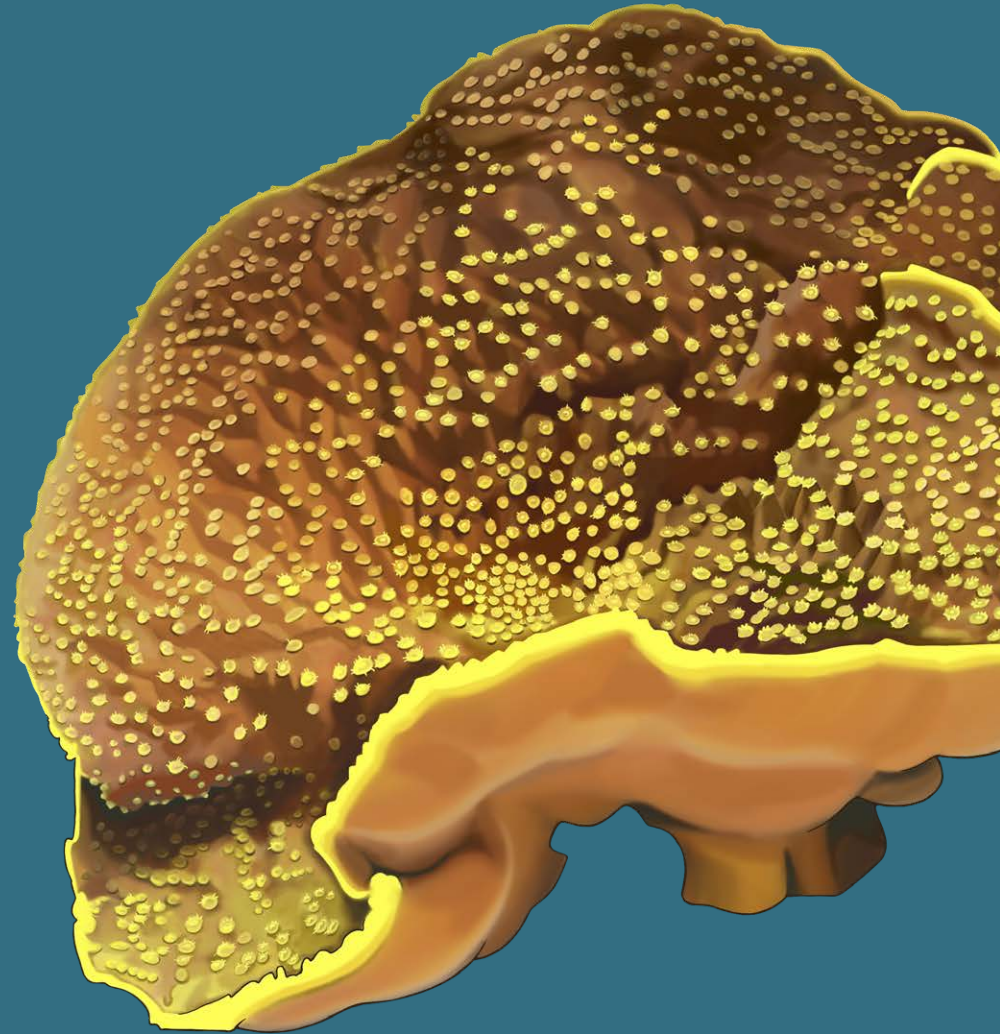
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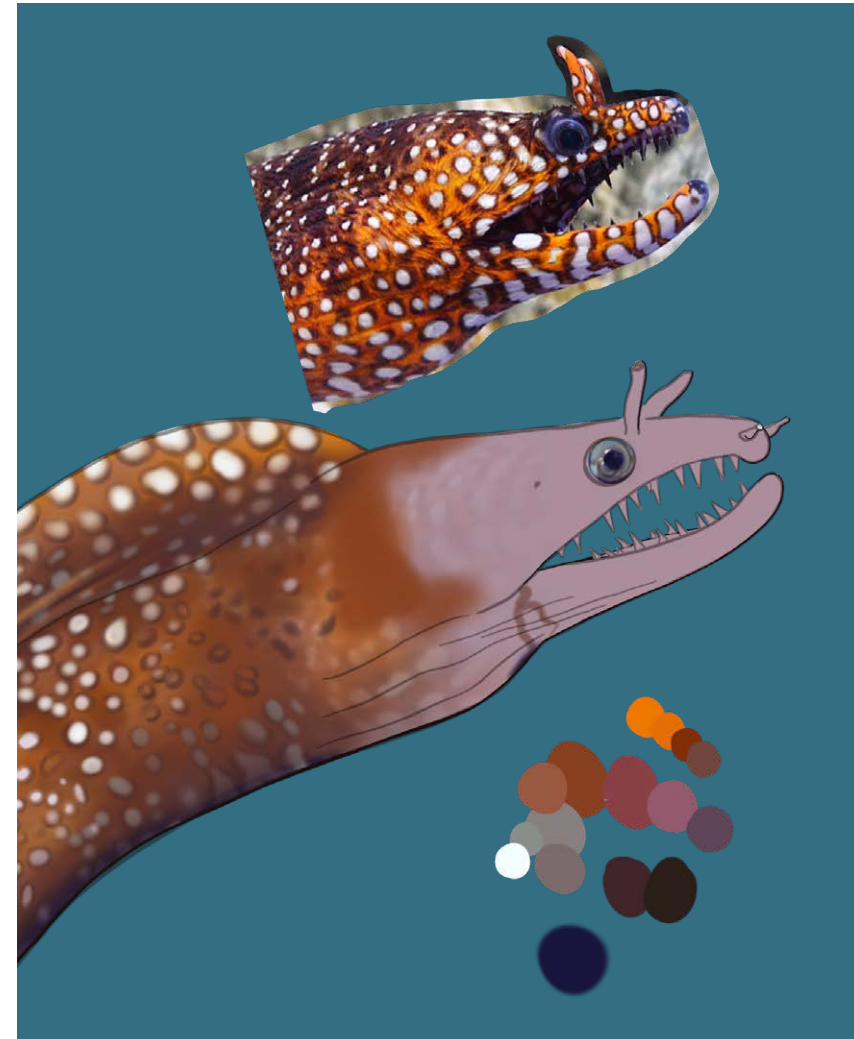
Zoo Basel



Scientific illustrations

The desire to provide more information about the Vivarium's inhabitants and their habitats led to the development of a new signage concept. I was part of the team of illustrators, responsible for creating 27 of the 395 scientific illustrations in total.

The illustrations were developed in close collaboration with the zoo's biologists. We received a written brief outlining the key characteristics of each animal, which we then brought to life primarily using Photoshop and Procreate. The challenge was to depict the animals scientifically accurately while maintaining a stylised form.



18 Tropische Meere

Drachemuräne

Enchelycore pardalis



Verbreitung Indopazifik	Lebensraum Korallen- und Felsriffe bis 60 m Tiefe
	Lebensweise In Höhlen versteckt lebend
	Nahrung kleine Fische und Krebstiere
	Fortpflanzung Balzende Muränen richten ihren Körper mit weit aufgerissenem Maul auf und umschlingen sich

Körnermerkmale



Digital touchscreens replace the old signs, which date back to when the Vivarium first opened 50 years ago. They provide detailed information about the animals and their habitats, as well as the latest news.

After touching the screen, an info-button appears, providing information about the tank and an overview of its inhabitants. Clicking on a species brings up more detailed information: a profile, brief descriptions of its distinctive features, and its conservation status according to the International Union for Conservation of Nature (IUCN) are also included.


created whilst employed at Guido Köhler Atelier



Zebrasoma xanthurum
is my favourite



Hochbauamt Zürich



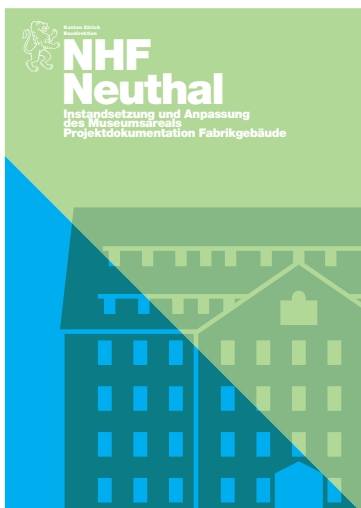
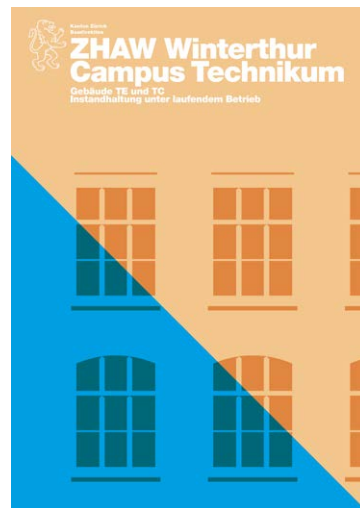
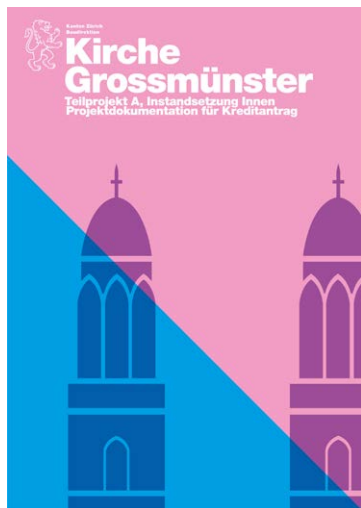
Graphic Cover Concept



A bold illustrative style forms the core of the new cover concept and provides a unifying visual thread linking the various projects of the «Hochbauamt Zürich». The vector illustrations highlight iconic architectural features or the floor plan of each project and are presented in an attractive colour scheme.

The «Hochbauamt Zürich» regularly produces brochures containing project descriptions, all of which now feature a standardised cover layout. I developed this design concept as a solution within the Canton of Zurich's corporate identity, and it includes guidelines on the use of font sizes and the positioning of partner logos.

created whilst employed at Pikka



Tourism Fresco





A climate education game

The Mountain Tourism Fresco raises awareness about climate change implications in alpine destinations and promotes behavioral change.

The huge map was drawn digitally by hand. Facilitator teams explore cards representing the causes and impacts of climate change. They then place these cards on the map to reveal real-life cause-and-effect and adaptation-mitigation relationships.

created whilst employed at Pikka

[Link to Web](#)





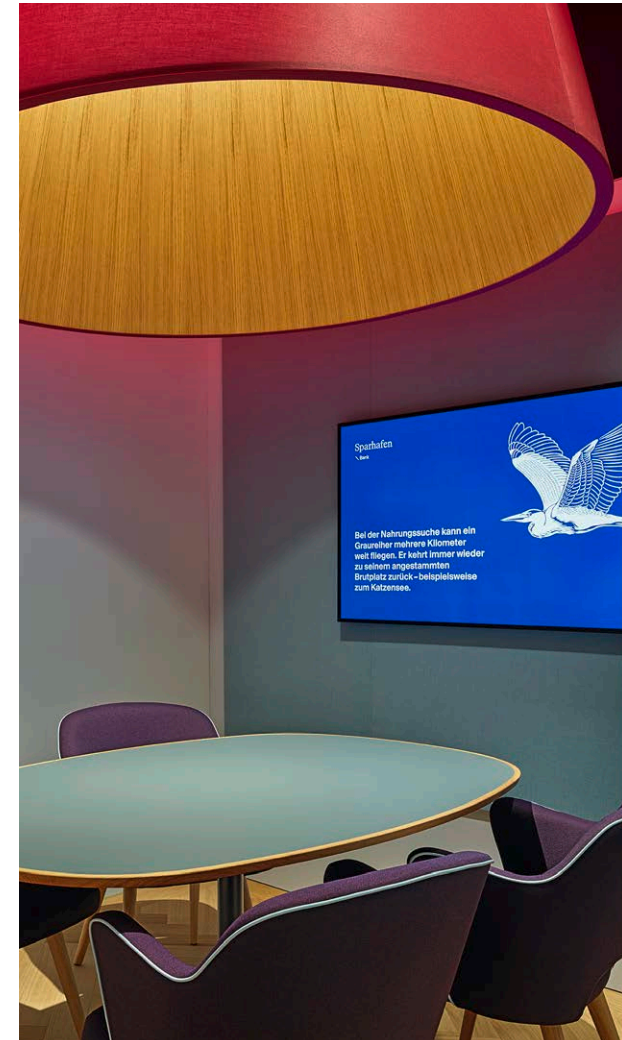
Sparhafen Bank

Waterbirds for a bank

Following the renovation to mark its 175th anniversary, «Sparhafen Bank» was given a new interior design concept.

My task was to design five vectorised waterbirds. The bank's consultation rooms are named after different lakes. After conducting some research, I selected a bird for each lake that was either native to the area or of particular importance. I designed them in a minimalist and elegant style to create a visual link to the bank's identity. The birds are projected onto the floor to indicate whether a consultation room is free or occupied. They also appear on the lock screens of the large monitors, alongside a fun fact about them.

created whilst employed at Pikka





most difficult one to
adapt to the style



Swiss Life Asset Managers

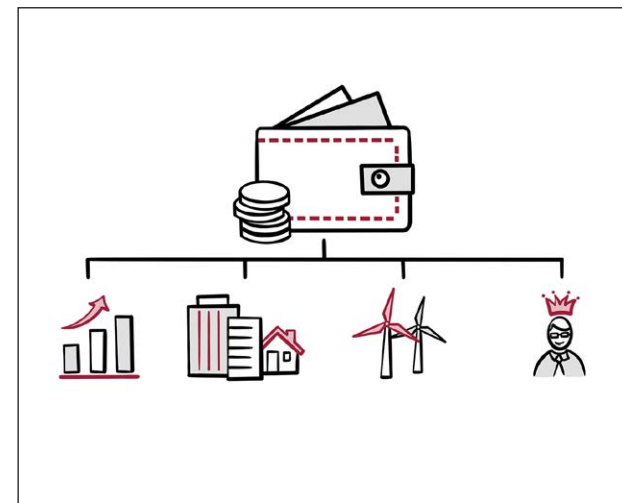
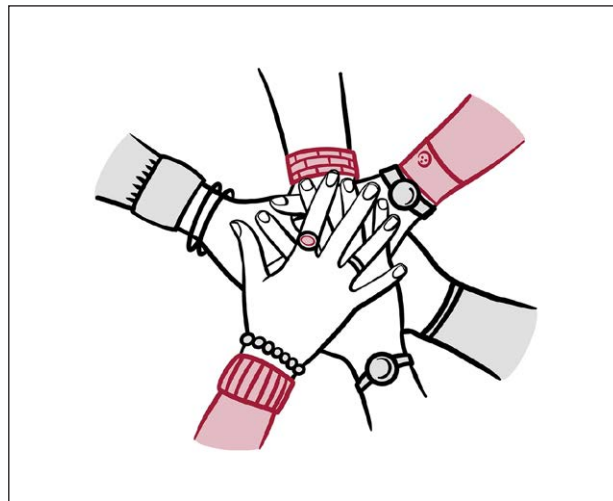


Animated Strategy

In 2025, Swiss Life Asset Managers presented their new business strategy for 2028. I created an explanatory video to accompany it.

I developed a storyboard using the provided script. The sketches were then transformed into clear visualisations showcasing the offerings, expertise and ambitions of Swiss Life Asset Managers. I completed the animation in collaboration with a motion designer. This intensive process lasted an estimated six weeks.

created whilst employed at Pikka
[Link to video](#)



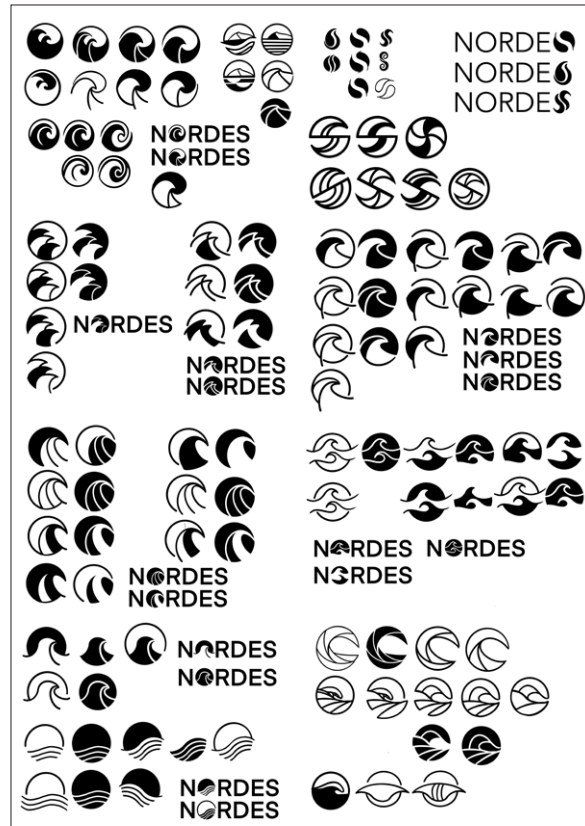
Nordes



From a Logo...

As a surfer myself, I have been visiting the Nordes Surfhouse for years. I was commissioned to design its new logo. The brief was to create a modern, simple and instantly recognisable symbol.

After producing a large number of hand-drawn sketches, I created a vector-based version. It was important to me that the logo could be incorporated into the lettering, too.

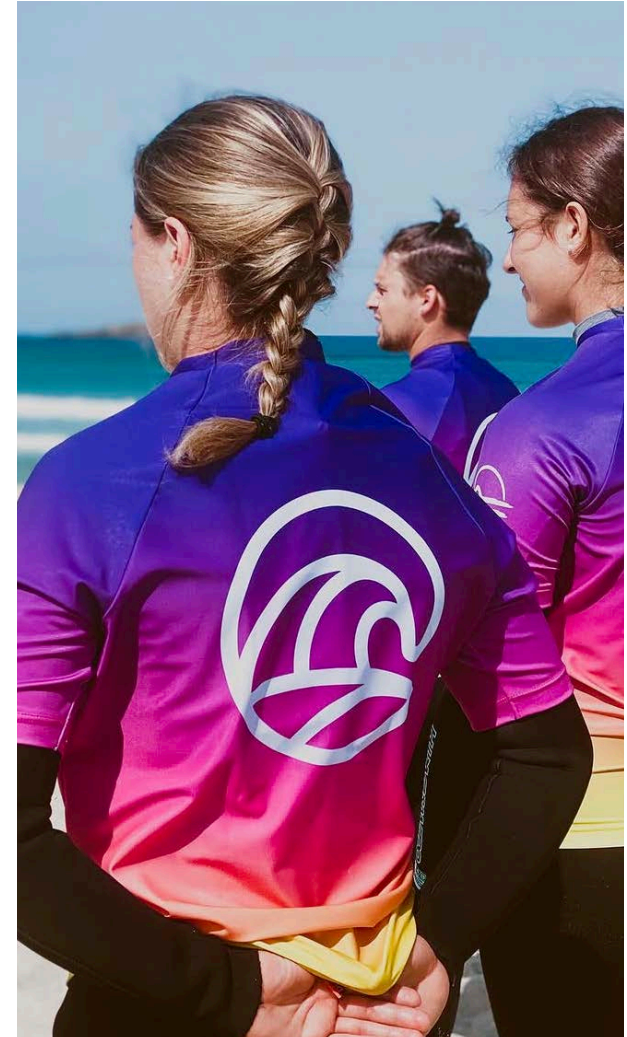
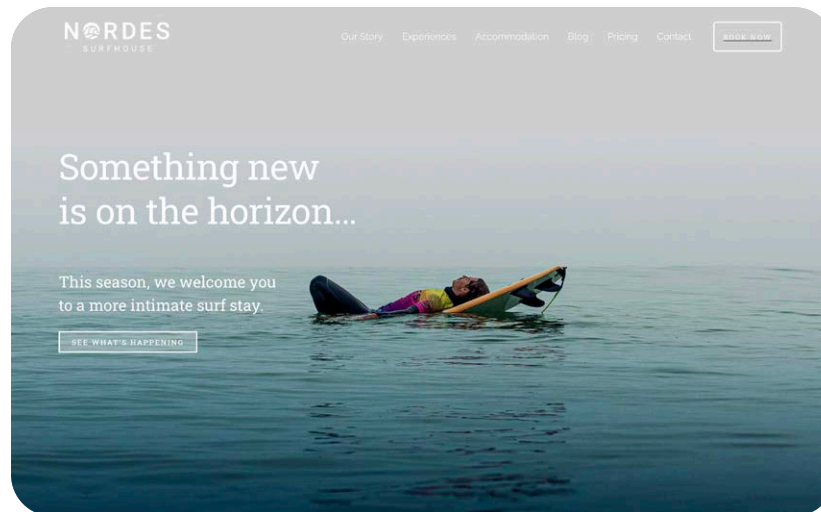


...to a Branding

Once the logo had been created, the idea of designing lycras for the surfers to wear in the water soon emerged. It was important that the students could be recognised from a distance by their colours. The small logo became the recognisable emblem of the surf school and is featured on their lycras, merchandise and website.

created as a freelancer

Galicia's
best-dressed
surfers





Sportamt Zürich

A fanfold



A fanfold serves as a working tool for the «Sportamt Zürich» when planning future strategies and initiatives for young people.

The fanfold features five teenagers. The personas can be separated from each other and used as individual cards. I designed the illustrations freely, based on my own vision of these teenagers. The layout and colours comply with the corporate design guidelines of the Canton of Zurich.

created whilst employed at Pikka



CVC Spotlight

Graphic Recording

Pikka was commissioned to visually document and support the «CVC Digital Spotlight» event at London's Science Museum. Throughout the day we accompanied keynote sessions, interactive workshops and panel discussions with live drawings.

The purpose of the event was to provide portfolio companies with inspiration and practical support to capitalise on AI opportunities while enhancing cyber security. Over 200 executives joined this event and appreciated our visual summary as a takeaway.

created whilst employed at Pikka



Focus mode
is on!



Murals Collection





I like the
color scheme

City of Zug at night

This hand-painted mural transforms a garage door into a window overlooking the town of Zug. This work of art creates a sense of depth and complements the industrial style of the modern meeting room perfectly.

The mural captivates with its striking colour contrast: a dark backdrop against which vibrant neon accents bring the city's nightlife to life. I first designed the mural digitally before transferring it to the wall by hand. It took me three days to complete this artwork with the help of a colleague.

created whilst employed at Pikka

City of Bern

I created a panoramic view looking down on Bern for a member of the management team. He is originally from Bern. This meant that he always had a little piece of home with him at work.

What makes this mural special is, that it wraps around the corner of the room. Achieving this required a lot of planning and careful layout work.

created whilst employed at Pikka





Paradeplatz Zürich

The meeting rooms at PSP Swiss Property are named after cities. Each one features a mural showing a property owned by the company. The mural in the Zurich meeting room is almost 3 metres long and portrays the «Zeughauskeller».

I designed the mural by hand, using on-site sketches and photographs as a reference. We then projected the preliminary sketch onto the wall and brought it to life as a team within four days. The linear style and architecture of the painting required precision and a steady hand.

created whilst employed at Pikka

Yes, I do!





Tuscan wedding

What was initially planned simply as an invitation quickly turned into the creation of a comprehensive concept for a Tuscan wedding: invitations, embroidered logos on the napkins, the menu, name cards, a goodie bag, welcome signs, stickers – everything was included.

The bride wanted a composition of many small watercolours, designed primarily to reflect the Tuscan landscape. The V+P emblem was the centrepiece, as it is meant to symbolise the union of the two people for all eternity. To add the finishing touches, I created a matching handwritten font, which complements the watercolours with its soft, delicate style.

created as a freelancer



Thank you

Nastasja Schefter

Ok bye 😊

